

# Other Worldly

ALL THE NEWS THAT'S FIT TO CONFUSE  
April 1, 2012

## Coming This Fall!!

Real MDs of the World Bank **BRAVO**

The SRI Factor **FOX**

Dancing With the EAs **ABC**

The Celebrity YP **NBC**

Top Gear: SmarTrip Cards **BBC**

Survivor: Chennai **CBS**

## Welcome

This Year's *Other Worldly* is

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should get the job; What should

they do; and, How should they

be selected since 2005.



## White Smoke



Photo by Annie Leibovitz

## The Contenders

Yet another election year in Washington, DC and rumors and bets abound. When will the white smoke emerge?

Smoking aside, the selection has become a major distraction to development work, in no small part due to the openness with which the process has been credited. It appears that this time around the only smoke-filled, closed-door room that will precede the announcement will be the last remaining smoking room on the 12th floor of the Main Complex.

Early candidates included a recently unemployed French national who asked whether the job would include diplomatic immunities. When advised this was not guaranteed, he withdrew his candidacy. Other candidates included Silvio Berlusconi and Sarah Palin,

neither of whom was felt to have had adequate managerial experience, or were able to point out Tajikistan on a map of the world.

The final line-up of candidates for “Who Wants to be a World Bank President” are not-so-subtly pulling strings to sway the voters. From op eds in respectable journals to shamelessly feeding the rumor mills, all possibilities are being explored and no campaign strategy has been overlooked. Unable to talk up their intellectual diversity (ivy league, ivy league, ivy league), they are now focusing on being as Korean, Nigerian and Colombian as they possibly can.



The contenders have been unsurprisingly coy and endearing, offering up the usual lines about the privilege of being nominated, the challenge of development and all the usual populist stuff that Presidents immediately forget once installed.

The Executive Directors, on their part, have been reticent to comment too openly: “look what happens to all those leaders when the mics are left on accidentally”, said one. Another commented that he just wanted the “feedings to stop”, citing an over-abundance of receptions featuring kimchi, ajiaco and jollof rice. Others nodded vigorously at the notion of a female President, only to immediately qualify the support with “but that’s impossible”, while others said “they should all learn to speak English first”.

A few European Executive Directors said they really didn’t care who came next, but did express their hope that the next President would take a page out of Mme. Lagarde’s book and offer some P4Rs and the odd IFC investment to Greece. (Rumors that Dimitri Tsitsiragos is laying the groundwork for this out of the IFC Istanbul hub are being investigated by the Office of Ethics and Business Conduct.)

Some of the BRICS threatened to take their ball and set up another ballpark if the playing field was not even. The US, meanwhile, offered a buy-back of shares to some of the smaller Bank Group shareholders, to help make the voting “less confusing”. A small clutch of Middle Income Country Executive Directors just wanted to know whether the new President “would actually meet with us”. All but three Executive Directors have signed up for a last-minute trip to the Sundarbans for the Tiger Initiative in mid-May.

For the majority of staff, however, weary of the press clippings and speculation, life goes on. SAP approvals zing back and forth to Chennai for auditing, term contracts get ever shorter, non-economists egg on Bill Easterly, and video conferences continue to be scheduled at inhumane hours for those living outside Washington, proving that devolution is absolute hogwash.

Although no date has been fixed for the announcement, External Affairs has announced that staff will be invited to assemble in the Atrium for “Decision 2012”. For the first time ever, and embracing the recent *results, accountability, transparency* slogan, Executive Directors will cast their votes live using buzzers. No abstentions are permitted, nor can an Executive Director ask to “phone a friend” once the voting has begun. The runner up is purported to have a shot at the UN, the third place contestant may be offered the FIFA 2018 Chair. Sorry, Leonard.



"All the News  
That's Fit to Print"

# The New York Times

Late Edition

Today, variably cloudy, a shower, milder, high 65. Tonight, partly cloudy, evening shower, low 50. Tomorrow, clouds and sun, spotty shower, high 57. Details, Page A16.

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NEW YORK, SUNDAY, APRIL 1, 2012

\$2.50

## Why I'm Leaving The Bank

*At the end of June, Robert Zoellick, the World Bank Group's eleventh President, will step down from presiding over the world's premier development institution. An advance copy of his farewell remarks to staff were shared with the Times by Rich Mills, the President's bodyman.*

After half a decade, I leave this venerable institution with both fondness and regret at my tenure here. Fondness because no one really realizes how prestigious a role it is until you discover you have an ensuite bathroom attached to your office and that you are exempted from pat-downs by TSA, privileges never extended to me when I was Deputy Secretary of State. Plus you get to rub shoulders with the G7, and people like Shakira share the stage with you, something that would never have happened at Goldman Sachs, unless it was at the partners' annual holiday party.

Following Paul's unfortunate end and my rapid nomination by the White House, I was heralded as a savior for the institution. Despite my meet-and-greet efforts in the Atrium on my first day in office, little did I realize how soon that enthusiasm would wane. Upon reflection, perhaps those early Morning Meetings were a little selfish – seeing how bleary-eyed they all were, and not one of them fresh from an invigorating run or able to review the morning global press on their BlackBerrys as they ran.

The Wall Street Journal called them "scorpions" – I wasn't sure if they meant the Board or Senior Management. I hardly saw the former, so it must be the latter. I prefer to think they just never understood my introverted ways and that they thought my obsession with numbers was just me showing off how good I was with data. And even though we never seemed to click, and only a couple will probably "friend" me when I'm gone, there were a few fun moments over the past few years. I remember Leonard McCarthy let me try his South African night vision goggles as we searched for stolen assets, including Mahmoud's BlackBerry which he lost - how, I'm not sure since he never puts it down. That was fun – almost as much fun as those lively post-Spring meeting townhalls. And while I didn't want to wear that Think Equal t-shirt, I think I did quite well with the gender equity among management. I only wish the capital increase and IDA had got as much air-time as Maria from Nike in the park.

But I have to confess, I didn't realize how needy the staff and managers and VPs were for a bit of recognition. Maybe I shouldn't have squandered the goodwill by abolishing the Holiday Parties so soon and getting rid of the 10-year-photos that people liked to have and put on their desks or send to their parents. I should have invited more country office staff to join me at those faceless Intercontinentals and Hyatts for lasagna in the evenings, instead of retreating to my room to watch CNBC. No one remembers my predictions about the food crisis, because they were all so busy pursuing my six themes and Rome wasn't on the circuit. And gold is a great investment even if the gold standard is 18th century; "Elle qui oublie l'histoire est condamnée à la répéter" (even on the higher floors of 700 19th Street NW).

It is easy to criticize the President when you're not one: now I know how Obama feels. Sort of. Where were all these naysayers while I was identifying and solving crises? Why didn't I appear on Charlie Rose and CNN more often so all those liberal progressives would give me credit for spreading the Bank's message? Why didn't they embrace "inclusive and sustainable globalization" as much as they liked dreaming of a world free of poverty?

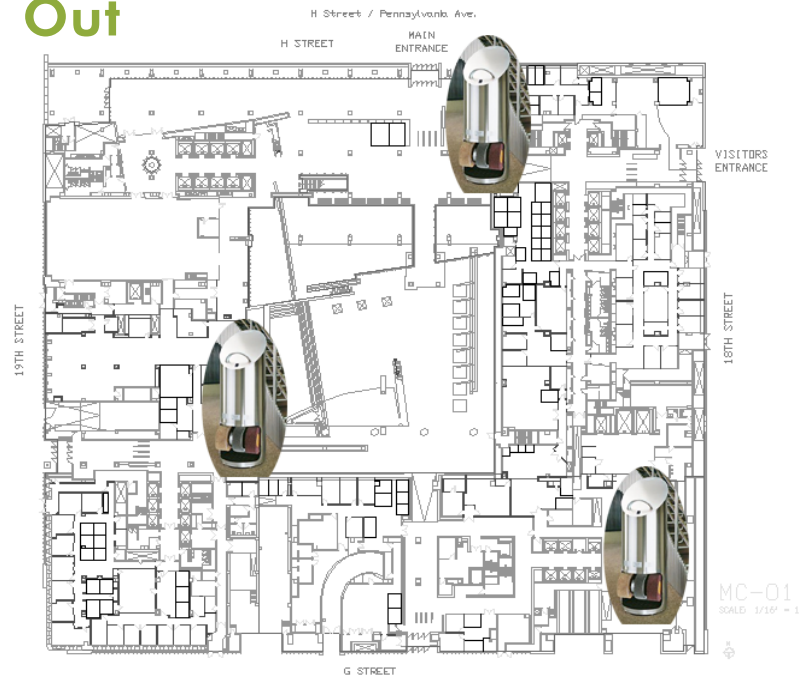
I know I will never be as good a fencer or cellist as Jim, or as scholarly as Paul pretends to be. And I recognize that the old white guy is the last one you can ridicule nowadays without being politically incorrect. But as I leave the Bank to save tigers and perhaps some Presidential contender, I'm humming Edith Piaf and wishing that I hadn't cut the cash allocation for farewell parties.

I can be reached at [tigerbobbyz@gmail.com](mailto:tigerbobbyz@gmail.com)

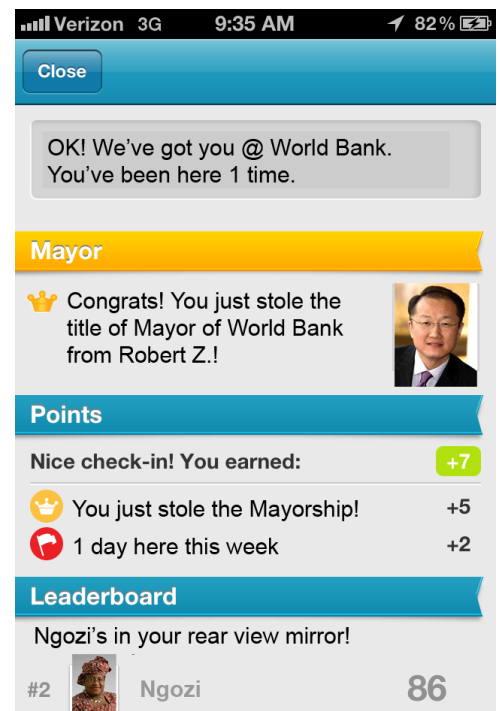


## New HR Benefit Rolled Out

HRSVP, SDN, and GSD have announced a new HR benefit aimed at helping to improve the Bank's Carbon Footprint. You will be heartened to know that three shoe polishers/buffers were installed throughout the MC building costing a mere \$2K each. Staff will now have clean shiny shoes, ensuring that the dust built up on them while sitting at M.E. Swings Coffee will not be tracked into our Green Buildings. GSD cautioned that staff members wearing flip-flops to the office should not attempt to clean their feet on these devices.



## Facetime With The President



# Deadwood Diaries

Chronicles of a non-performer in Washington, DC

Dear Diary:

Upon arriving at my isolated cubicle after my morning cigarette break, I turned on my lenovo ThinkCentre. While waiting for it to boot up, I walked to the Starbucks to order a double shot, light on the soy, cinnamon-chia mocha chino, no whip, sprinkles and another shot on top. I connected my iPad to their wi-fi and updated my status on Facebook, played a few rounds of Angry Birds Space, lost a few rounds of DrawSomething, Tweeted a photo of my breakfast doughnut and then posted a review of the MC Cafe on Yelp.

Upon my return, my lenovo was still booting up so I decided to enjoy a mid-morning cigarette and run to the post office for the new Cherry Blossom stamps, stop by CVS to pick up my prescription for Zoloft, and make a lunchtime reservation at Founding Farmers.

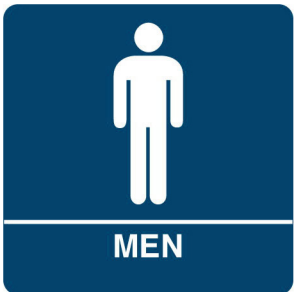
Stopped by my cubicle to drop off my goods. Sent a text to my spouse/partner stating that "lunch was on!" Being as the weather was so nice, I went to the park and played my turns on Words With Friends while enjoying my pre-lunch cigarette. Got so caught up in my games that I was almost late for lunch. Lunch was yummy and I highly recommend the chicken and waffles.

While enjoying my after-lunch cigarette, I walked back to my cubicle and noted that my lenovo was still booting up. Grabbed my gym bag and headed down to the C3 for my cardio. Whew, what a work-out. Walked around the MC building to enjoy my mid-afternoon cigarette and remembered that I needed to make a withdrawal from the Credit Union. Line was short today so I wasn't able to listen to that new song I downloaded. Decided to get my vanilla latte fix from M.E. Swings and listen to my new groove.

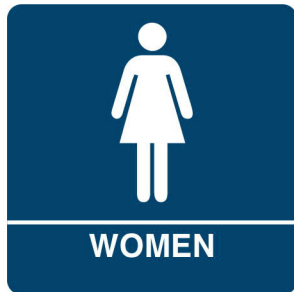
After my late-afternoon cigarette, I headed back to the MC. Walked through the Atrium and stopped by all the booths celebrating Did You Drink Eight Glasses of Water Week? Got my passport stamped and picked up my free bag, ice cream and cookies. That lunch was settling badly so I walked laps around the 8th floor. Mmmm, leftover cookies from some BBL, I'll grab a few for later.

Back at my cubicle and lenovo is finally up and running. Now to open Lotus Notes. While waiting, going downstairs to check my blood pressure and pick up the new edition of Good Housekeeping. Lotus Notes finally up - gotta make sure to log off from Sametime. Inbox full at the moment and all those cookies made me tired. Time for my End of Day Restart. Time for my pre-Metro cigarette. Heading to Metro and happy I got so much done today.

## POWER MEETINGS



THEN



NOW



World Bank Travel



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Always!



## Facetime With Vincenzo



## News From ISG

### Top Ten New Technology Innovations to be Rolled-Out

1. Hatches will now be installed under the podiums for people who hog the microphone at a Townhall. Hatch will be triggered after 3 minutes of a "question".
2. In addition to the podium hatches, microphones will now cut off speakers who state, "I have a comment, not a question."
3. BlackBerrys will now refuse to send or receive messages on the weekends.
4. Powerpoint templates will allow no more than 5 slides with no more than 5 bullets in no smaller than 24 pt font.
5. Adoption of the FBI Missing Persons facial recognition software that ages staff directory photos to their real age rather than the age when they joined the Bank two decades ago.
6. Internal Communications will now use GPS location-based software to locate where "Anonymous" is sitting when submitting his/her comments.
7. Siri-voiced enhanced elevators will now issue a command stating, "Hurry up, Goober!" to those fools who decide to strike up a conversation with someone, just as the elevator you are traveling on closes its doors.
8. SAP will be enhanced to indicate when management has stealthily reduced your project budget.
9. Pink Sametime indicators in Lotus Notes will now allow you to specify "I'm here, but I really don't want to talk to you."
10. Additionally, Lotus Notes will automatically post kiosk announcements which list the names of the staff members who actually launches the attachments in their phishing email as well as the names of the Goobers who feel the need to "Reply To All" when responding to email.

## The Absurder by Boris Summor

I had to thank Muffy for insisting that I "cool off" after my retirement (and a fine party at CitiZen it was), get the Green Card now that Bitsy and St John had all the graduate school education the Bank would pay for, and start buying my own air tickets and paying taxes (ouch). Well, sort of, since the shipment of our old furniture to the storage locker in Ottawa had qualified for the full termination grant and membership in the Justin Bieber fan club. So when the new owners of the Bank Swirled's franchise called, I could easily say that I'd already been away 365 days in a row and could report quickly for duty for this august annual publication.

I got tired of taking calls before Christmas from my fellow retirees who, you'd think, had been told that only staff and JPAs were allowed to have food at "BBLs". One, well into his 80s now, had forgotten where the Giant is, he'd been so well fed by the Learning Board over the years. He'd forgotten more than that, but the YP he once hired was now a Director so his STC fees were safe as long as the protégé was.

Things really had changed in my year away from leading ports and railway missions to nice places. Sensing my disorientation, my sector board colleagues were kind enough to find a nice trust fund so we had a good lunch in the dining room. Well, "good" is the wrong word now that Restaurant Associates has rediscovered Mad Men menus and presentation but without the martinis. But it was free. For us. The rationale for Caroline's "Christmas Eve Surprise" was unclear, not that she asked our opinion, of course, since we'd always done management succession very astutely and were careful to plan to work in retirement for each others' protégées and not for the one we'd planned her

OPEs to install. Moreover, we always staggered our JPAs, one joining each July 1. The three I hired, Brandi, Mandi and Candi, were all coincidentally from my alma mater and immediately managed to find their way just as swiftly around my facebook page as they did to the fancy new fitness center in the bowels of the MC - wondering if we couldn't hire them on cross-support as personal trainers there? But then I'm told the entire interview process for JPAs has changed, it seems, thanks to Julie and that er, unfortunate incident with the summer intern a while back.

Speaking of "open, transparent and merit-based", I have been watching with amazement the overheated blogging on Bob's successor. In the past, the White House had just called a few of us and then announced who it was, in a very bipartisan way for the millionaires, war criminals and gray bureaucrats they usually found for the Europeans, the Japanese and Canada to fall in line behind. Christine was the last to benefit from that old boys' system, she told Muffy at ladies' water-polo last week.

Times have changed. Even after she looked at Bill Easterly's blog, Siri—a present from the team since I had no one to give dictation to once I retired—had no idea who Jim Yong Kim was, and I had exorbitant ATT data charges as she finally displayed the Yelp reviews of gyms in Seoul and reminded me that I'd have to take Korean unless United had a nonstop, which all of us Bank lks hate, so we could avoid saving thousands of dollars and get a kickback, er, rebate, too, for the few hours that would save by not changing planes at FRA. I have never been to Iowa—looks cold—but I'm sure growing up there is quite different from being an Ibo princess and dreaming of being

a minister in a kleptocracy or doing a TED talk. Siri set up an appointment with Jim Kim—lunch, actually, at a karaoke bar in Annandale Ban-Ki always patronizes when he comes to Fairfax—who reminded me that St John had helped with his rap video as part of his film studies graduate program at Dartmouth we slipped past Maureen and the nice ladies in the HR Service Center in Chennai during the term Muffy and I spent "on field assignment" in Paris with Carlos. Jose Antonio, or "Jay-Aye" as he's known in the Cartagena club world, admits to being not much of a singer even after his dealings with all those students at Columbia. I had Siri call Jeff Sachs to find out why he wasn't supporting a Harlem faculty colleague, but Jeff isn't speaking to me (or to Siri, for that matter) after I called the Washington Post and said someone had left "The Onion" on our doorstep and declined to contribute online to Jeff's campaign committee and write a nice letter to the Potomac Gazette supporting his self-nomination. Jeff and I are still Facebook friends though, even though my girl retired and it's hard, without her, to hunt and peck comments on his photos of what he's eating in some Millennium Village. N'goo and Bob enjoy quite a following from those women who manage their own calendars and answer their own phones. What's the World Bank come to?

Change is good at any age, and we need someone young and fresh as the Bank qualifies for Social Security and Medicaid without any of the older, more generous retirement benefits. Not being an economist, I think we'd benefit from someone trained in a fact-based discipline where your mistakes matter. Wouldn't that be a change?

**MONOPERATIONS**  
World Bank fun for all grade levels!

**CHANCE**  
OI decides to do only BPLs  
Project Control Board!

**Wrong PAD Template!**  
Lose 10 hours sleep

**Flat Budget!**  
Supervision Budget of \$19,000 this year

**Client wants PAD Translated**  
Pay \$7,500 "Transparency Tax"

**IAD finds ineligible expenses**  
Pay back \$15,000

**Get accurate OPCS Guidance!**  
Advance 5 spaces

**Get out of INT Free!**

**COMMUNITY CHEST**  
Informal settlement in project area  
Pay Resettlement Fee

**NGOs complain to Inspection Panel**

**PAD CRESCENT**  
Clear TOR for baseline  
Move up 1 quarter  
Add Gender focus, shorten length  
Hold Virtual Decision Meeting  
SM Not available

**PAD PLACE**  
Schedule Appraisal Mission  
Retire STCs  
Cooling Off  
Decision Meeting  
CD Not available

**QER QUARTER**  
Proceed to Appraisal  
Update SAP Milestones  
Sector Manager changing other QER  
Call Mutual Administration Society for Peer Review  
Hire retiree to explain guidance from OPCS

**NEGOTIATION ALLEY**  
Schedule Negotiations  
Send Negotiation Letter  
New Client Government!  
Reschedule Negotiations  
Negotiations Complete

**PCN PLACE**  
Rewrite PCN  
PCN Review  
Find out who is doing clearances today  
Throw together ISDS and PID

**THE BOARD WALK**  
New PAD template & Guidelines issued  
Meet with EDs  
Edit out offensive text from PAD  
Assume project has cleared

**FUNDRAISING LANE**  
ORAF  
Update SAP Milestones  
TF Approved! 1 year set up, pay more BB  
AUS Approved  
Seek guidance from OPCS

**CONCEPT CORNER**  
Pay BB tax to set up TF  
Update SAP Milestones  
Get RM Approval (wait 5 days)  
Start AIS

**GO**  
Collect Notional BB

**Env. Cat A Wait 6 months**



Achievement unlocked  
62: Retire & Come Back as a Consultant

# BANKFLIX

**The Iron Lady:** Margaret Thatcher portrays Caroline Anstey in this riveting portrait of a Managing Director who stood firm on the retiree STT/STC freeze in the face of widespread protests by the 1818 Society, the Staff Association and Bank VPs.

**Joyful Noise:** Oby Ezekwesili recruits aspiring singer Sanjay Pradhan into her gospel choir in an attempt to bring diversity into the music. Francophone Africa staff rebel until one of their own is brought in to end the Anglophone oppression.

**The Debt:** Philippe le Houerou leads an intrepid band of ECA economists in the fight to contain the Greek debt crisis, even as it threatens to bring down the house of cards that is the Euro-zone.

**Midnight in Paris:** The Young Professional selection panel spends their days interviewing aspiring YP candidates, and their evenings wining and dining in Paris, reminiscing about their early days as YPs and bemoaning the glass ceiling at grade GK. Starring Francesco Addis, Paul Cadario, Maureen Lewis, and Abdo Yazbeck.

**The Adjustment Bureau:** Joachim von Amsberg creates an alternate reality as he tries to circumvent the maze of OPs/BPs and regional quality procedures. Will TTLs find their way through, or will they continue to wander in the darkness?

**The Human Resources Manager:** Paolo Gallo, Maureen Brookbank and Julie Oyegun sustain non-life threatening injuries in the scramble to be the first in Sean McGrath's office.

**From Prada to Nada:** Gross plan retiree STC earning only \$800/day must learn to make do with only a pension when the retiree hiring freeze goes into effect.

**Waiting for Forever:** A GC staff member gets her master's degree while dreaming of becoming a GD.

**The Hangover Part II:** IMF Staff after the Christmas party and the World Bank staff who envy them their pain.

**The Best and the Brightest:** Bank staff sign up for the Bank's Childcare Center on their second date in the optimistic hope that their kids will get in.

**Horrible Bosses:** The ugly underbelly of the Staff Association's Good Manager Awards. Yes, there is a list – and if you have to ask, you're on it.

**Anonymous:** An analyst struggles to be recognized for work that goes out under the manager's name.

**Extremely Loud and Incredibly Close:** Oby Ezekwesili conducts a regional management team meeting in AFR.

**The Artist:** Mahmoud Mohieldin must come to terms with a new era of "talkies" ushered in by Caroline Anstey's incessant blogging.

**Rio:** The beaches of this famous city serve as refuge for Bank managers fleeing the traumas of their recent past: On Copacabana, former HRSVP Hasan Tuluy attempts "language immersion training" and works on his tan as part of his transformation to LCRVP, while across town Debbie Wetzel (the Girl from Ipanema) is recovering from her turn as RBZ's "fixer."

**The Hunger Games:** Bank staff at Davos lament the limited lasagna options and the impact that it has on mood and productivity.

**Bridesmaids:** Pamela Cox, Inger Andersen, Tamar Manuelyan Atinc and Isabel Guerrero bring dishonor to their respective YP cohorts - and, less importantly, the Matrix Leadership Team - after a wild night at the Oriental in Bangkok following an all-day session on span of control.

**Now showing in the IFC B2 Auditorium**



**Directed by Lars Thunell**

© IFC Management Productions

**Starring Jyrki Koskelo, Dashad Kaldany, Thierry Tanch & Dorothy Berry**

**Special Guest Appearance by Rachel McColgan-Arnold and hundreds of angry IFC staff**



## News From Infernal Reforms Secretariat

- 1.
- 2.
- 3.



## Fw: Office of the Honorable Minister of Finance

03/23/2012 12:04 PM

Charles A. McDonough to: Brian P. Quinn  
84013 CTRVP

Brian,  
Please Handle.  
Chuck



## Office of the Honorable Minister of Finance

Ngozi Okonjo-Iweala to: Charles A. McDonough

03/23/2012 12:03 PM

[Show Details](#)

Office of the Honorable Minister of Finance  
Federal Ministry of Finance (FMF)  
FMF Annex Complex Building Garki, Abuja-Nigeria  
Our Ref: CBN/FMF/CBX/021/07/011  
Contract No: MAV.NNPC/FGN/MIN.

Attention,

I am Director Federal Ministry of Finance and was instructed by the President Federal Republic of Nigeria Dr. Good luck Jonathan to find out before the end of this year, WHY your contract/ claim of your fund have not been credited to your account, after instructions has been passed to all various Government quarters that all over due contract/ claim payments should be released as a lot of petitions by beneficiary's has been received by the Minister.

What this office wants you to reconfirm, with your telephone and fax numbers, any other information's below, WHY you have not received your payment up-till date? However I will give my assistance to make sure your file is in order for payment as two people came for the claim of the fund and submitted account saying that you are not well.

- (1) Your Full Name.
- (2) Phone, Fax and Mobile Number#.
- (3) Company's Name, Position and Address.
- (4) Profession, Age and Marital Status.
- (5) Copy Of Your Intl Passport or Scanned Identity to prove you.

But you must give me a promissory note stating your willingness to give me a reasonable amount of money from your contract Payment immediately you get the payment, after receiving all the needed information's from you I will pass your payment to the Deputy Governor of Central Bank of Nigeria Dr. Tunde Lemo make transfer your fund to your account because our Central Bank Governor will be busy in the office.

Yours faithfully  
Mrs. Ngozi Okonjo-Iweala  
(Director Federal Ministry of finance Nigeria)



World Bank Learning Services

uno, dos, tres  
Españoles con

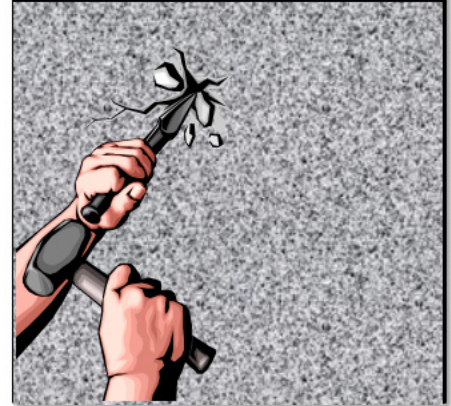
**Telemundo!**



Administrative & Client  
Services Network

**Breaking  
Through the  
Granite Ceiling**

Moving to Grade E in 20  
Years or Less



Operational Policies & Client  
Services (OPCS)

**Add More,  
Shorten the Length,  
and  
Cut your Budget**

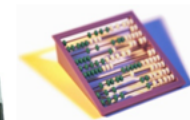
A TTL's Guide to Project  
Design



Information Management  
& Technology

**Modernizing  
World Bank  
Technology**

**A 10-Year Plan of Action**



# What's In & Out at the World Bank Group 2012 Edition

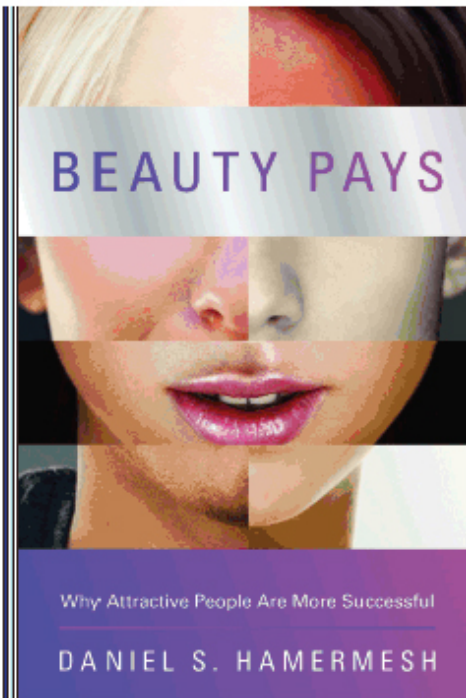
OUT	IN
Deliverables	Announceables
Harvard 	Harvard 
Staff Survey	Pulse Survey
H Building 	Cupertino Campus
The Reform Secretariat	
Holiday Parties (again)	Chips and Salsa by the Elevator (again) 
Rules-based Compensation	Dart Board and a Blindfold
Guaranteed Post-Retirement Employment	Chill, Baby, Chill... Just for a Year 
Consultation	Kiosk Announcements 
The Modernization Agenda	iPads
One Staff 	Six Staffs (IRS, LRS, Open, Term, STC, ETC)
One Bank	Six Banks (AFR, EAP, ECA, LCR, MNA, SAR)
Harvard	Harvard
Career Ladder	Career Lattice 
RBZ	JYK or NOI or JOA
Decentralisation	Deployment
Re-entry Guarantees	One-Way Ticket to your Next Assignment
Blogs 	Facebook 
Competitiveness	Term contracts
VPs	MDs
Scoop	POO (People Opining Overtly)
Harvard	Harvard
Board Reform	Bored Reform
Merit-based SRI	0% Increase
Macroeconomics	Results-based Interventions
Harvard 	Harvard 
Easterly	The Clintons, Bill, and Melinda
Hillary	Hillary's Choice

# BEAUTY PAYS

*Why Attractive People Are More Successful*

by **Daniel S. Hamermesh**

Some believe that there is a payoff to looking good, and they spend countless hours and billions of dollars on cosmetics, grooming and plastic surgery. The author argues that attractive people are more likely to be employed, work more productively and profitably, receive more substantial pay and numerous other benefits. Reflecting on a sensitive issue that touches everyone, *Beauty Pays* asserts that beauty's rewards are anything but superficial.



**AUTHOR:**

**Daniel S. Hamermesh**

*Sue Killam Professor  
Foundations of Economics  
University of Texas*

**HOST:**

**Helen Diaz Page**

*Manager  
Talent Search and Partnerships  
Programs  
Human Resources  
World Bank*

**Wednesday  
October 12, 2011  
12:30 PM - 2:00 PM**

*Light refreshments will be served*

**Auditorium JB1-080**

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Washington, DC

**RSVP [infoshopevents@worldbank.org](mailto:infoshopevents@worldbank.org)**

This event is sponsored by the InfoShop and the Human Resources Vice Presidency

# Today on WBTube

(all times EDT, because that's where decisions happen)

**06h00 I, Caroline (Episode 202).** The Managing Director gets up early to ensure there are no references to the succession battle in the world press.

**07h00 Staff Association World** - Follow the Staff Association as they stage a land-grab of former Credit Union offices, expanding the SA footprint and empire by 50 percent.

**08h30 The 8:30 Meeting** © VPs regale each other with long, overly-detailed descriptions of their latest “four donors partners in four days” airline points runs, and complain to T.V. Somanathan that they can't take United, whose food and service they despised, anymore. While Axel van Trotsenberg checks whether the VPs had CFP's permission, the President drops the names of the last three heads of state he hasn't yet met.

**13h00 I, Caroline (Episode 203).** The Managing Director, the other MDs and the CFO reject the last 1,400 retiree STC exception requests, and turn the files over to IRS and INS.

**16h00 Rachel!** Rachel Kyte challenges her guest, Bank Treasurer, Madelyn Antoncinc, on the environmentally sustainable value of a ginger and bergamot deep cleanse for a purse dog.

**17h00 Staff Association World** - Rachel McColgan Arnold tables a “minor” change in the SA Constitution to make her change her title to Chair-for-Life. Subtitled for Country Office SA members.

**18:00 Masterpiece Theater:** Staff on Renewable Term Contracts hope they will get more than a one year extension to their contract, before the current one expires.

**20:00 Great Performances:** Van Pulley and Otaviano Canuto take to the stage for a strum-off, hoping to prove that VPs can get their groove on.

**22h00 I, Caroline (Episode 205).** The Managing Director tells HRSVP Sean McGrath to make it clear to the leadership of the 1818 Society, with notes on their desks and messages on their Bank voicemail, that on the matter of cooling off periods, “the lady's not for turning.” After doing what he's told, McGrath takes them out for a Guinness.



Now Playing on Tivo

**Boardwalk Empire:** Daggers fly in the Board Room, as the US tries to fend off challenges for World Bank president. BRICS and African EDs throw their candidate into the ring, but the US counters with a Nationality of Focus American. Tune in next week...

**Mad Men:** White, Euro-origin males, left behind by RBZ's race for gender parity in management, take a nostalgic look back at the days of limousines, caviar and women (gals) who knew their place in the office.

**The Today Show, with Cyril Muller:** EXT staff review the Paris Office press clippings to make sure there are no references to the succession battle in the digest of the world press. WBI press release on GEF-funded tiger retirement home moved to prominent location.

**The Apprentice:** Board members argue what the difference is between “transparent” and “open”, deciding by consensus to leave “merit-based” for another day. Management response to IEG report on the matter is shredded and tossed out over 18th Street as Jeff Sachs arrives to measure the drapes. “Occupy the Atrium” blocks his access to the elevators.

**Two and A Half Men:** Weekly MDs meeting to discuss how stingy Van Pulley and Vincenzo La Via have been with their office and travel budgets is disrupted when lights, air conditioning and phones go out.

**Iron Chef (Live):** The MDs/CFO enjoy lunch after their hard morning avoiding decisions, granting exceptions and cutting budgets.

**The Modern Family (Repeat):** Julie Oyegun argues for special treatment for some living arrangements no one can imagine.

**Glee:** With the news of the departure of 1,400 retirees, T.V. Somanathan gets ready to sell the J-Building and consolidate AFR, MNA, and WBI into empty offices across the Bank. Sanjay Pradhan calls the Inspection Panel to protest involuntary resettlement, and gets put through to one of the carbon finance operators.

**Special Victims Unit—Trust Funds:** CFP staff not involved in IDA or partnerships get ready to move to Operations and vacate two floors of the G Building, which they didn't like anyway.

**Jersey Shore:** GSD negotiates with Travelocity to offer Spring Meeting 2012 rates in Atlantic City. WBFN contracts with Snooki to offer wine tasting tours for spouses/partners.

**Judge Anne-Marie and Judge Rachel:** Anne-Marie Leroy and Rachel Robbins join forces to launch a new Legal instrument, the Seriously Lame Accountability Program (SLAP), designed to strike terror into the hearts and minds of young TTLs and Investment Officers who take risks.

## Four Horsewomen of the Apocalypse



von Friedeburg

- 'cause she'll disconnect you

Brady

- 'cause she'll audit you

Antoncic

- 'cause she has your pension

Anstey

- Just 'cause

## UGLY ROCKS

Ugly Has Its Benefits.

by Richard Simmons

Some believe that only good-looking people get ahead. This book debunks that myth, highlighting the positive attributes of being physically forgettable. Advantages such as being less likely to be harassed in the workplace and of being less of a distraction during meetings will be discussed. Most importantly, ugly people are more likely to have robust savings and a well-honed intellect from staying at home and reading. Finally, if your looks fade with age, no one will notice.

## UGLY ROCKS



### HOST:

**Juliana Oyegun**

**Director**

**Diversity & Inclusion**

**Sunday**

**April 1, 2012**

**12:30 PM - 2:00 PM**

*Light refreshments will be served*

**Auditorium JB1-080**

World Bank J Building


18th Street and Pennsylvania Ave.

Washington, DC



# MATCH THE PHRASE TO THE PLAGIARIZER

1	Frankly, my dear, I don't give a damn. (Gone with the Wind) On receiving a joint protest letter from the Regional VPs on the less-than-stellar IEG assessment of the impact of decentralization.
2	I'm going to make him an offer he can't refuse. (The Godfather) Realizing he can't keep his staff in LCR from defecting to the Inter-American Development Bank, offers an open-ended contract and pre-1998 benefits to the new Lead Economist.
3	Fasten your seatbelts. It's going to be a bumpy night. (All About Eve) At the launch of the new Road Safety Policy, from the potholes of 18 <sup>th</sup> Street NW.
4	What we've got here is failure to communicate. (Cool Hand Luke) On the shambolic use of the public address system during the first major earthquake in Washington D.C. in over a century.
5	You can't handle the truth! (A Few Good Men) Telling the President that three years on, staff still don't know the difference between INT and EBC.
6	Round up the usual suspects. (Casablanca) Said on the eve of yet another Matrix Leadership Team meeting.
7	I'll be back. (The Terminator) Overheard at the farewell party.
8	If you build it, he will come. (Field of Dreams) Justifying emptying the H building and dispatching staff to the remote wilderness of the C building.
9	I see dead people. (The Sixth Sense) On entering the Boardroom.
10	Nobody puts Baby in a corner. (Dirty Dancing) Protesting the lack of consultations (again).

A		Ngozi Okonjo-Iweala Former MD
B		Rachel McColgan Arnold Chair, Staff Association
C		Robert Van Pulley VP, CFR
D		TV Somanathan Director, GSD
E		Joachim Von Amsberg VP, OPCS
F		Jorge Familiar Calderon VP and Corporate Secretary
G		Leonard McCarthy VP, INT
H		Hasan Tuluy VP, LCR
I		Caroline Heider Director General, IEG
J		Jeffrey Culver Manager, Corporate Security

ON TOP OF THE VALLEY

# THE NEWS VIRGINIAN

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Waynesboro, VA | Sunday, April 1, 2012

## Why I'm Leaving IFC by Lars Thunell

June 30 is my last day at IFC. After almost 7 years at the corporation – first as a ST consultant whilst awaiting confirmation of my position as Executive Vice President and CEO – I believe I have worked here long enough to understand the trajectory of its culture, its people and its identity. And I can honestly say that the environment now is as toxic and destructive as I have ever seen it.

To put the problem in the simplest terms, my own interests continue to be sidelined in the way the firm operates and thinks about itself, and I'm sick of it. IFC is one of the world's largest and most important international financial institutions and it is too integral to international development to continue to act this way. Some days, it's as if I don't even exist at all! All this talk about who'll be replacing Zoellick, and not a word about my impending departure. Helloooooo-o? I don't see anybody starting up [www.ifcexecutivevp.org](http://www.ifcexecutivevp.org) to post juicy gossip about potential candidates.

Just where are the NGOs clamoring for someone from a developing country to get the job? Sure, the FT called for IFC to be spun off and elevating the post to President, and whilst I love the way that sounds, it's a day late and a krona short, my friends. Tell me, how many iCollaborate blog posts about my trips do I have to have written for me before people start paying attention to me?

I let the corporate relations people talk me into hosting townhalls, which I abhor, to make me seem more human and approachable. I invited everyone for coffee at Mohameds, although no one told me I was meant to pay. The payoff? Nothing! I even had meetings with the wretched Staff Association and still they kept droning on about consultations and all that fuzzy-wuzzy Bank stakeholder stuff.

Sure, I got a brief reprieve for an extra year despite the mandatory retirement age, but nobody hustled Wolfensohn out the door, he stayed past 70! I ask, where's the fairness?

It might sound surprising to a skeptical public, but culture was always a vital part of IFC's success. It revolved around teamwork, integrity, a spirit of humility, always doing right by our clients, and a healthy fear of the temper of the EVP.

Frankly, I blame the changes on the fact that people never leave and stay here forever, there are too many still around here who remember when Lindbaek was EVP. Still, I showed them, didn't I, when I put everyone new on really short term contracts and then pitted newbies overseas against the oldies in Washington. Genius! Or so I thought, until 2013 sort of blew up and all that confusion arose around who does what and who's in charge of who. Details, details – why can't everyone focus on the big picture???

I don't think anyone really took me seriously until *The Girl with the Dragon Tattoo* came out and people realized that us Nordics are more than reliable cars and good meatballs. Remember the Vikings. We can instill a healthy dose of fear along with the best of them. But I'll take my package and go someplace where a healthy fear of the boss is part and parcel of the ingrained fabric of the organization, like the statutory missing screw when you assemble a Billy Bookcase.

I hope this can be a wake-up call to the Board, the senior management team and the staff. Make the EVP and CEO the focal point of your business again. Without a strong, prideful, and feared CEO you will not make money. In fact, you will not exist. Weed out the morally strong people, no matter how much fun they are at happy hours. And get the culture right again, so people want to work here for the right reasons. People without fear of top management will not sustain this corporation.

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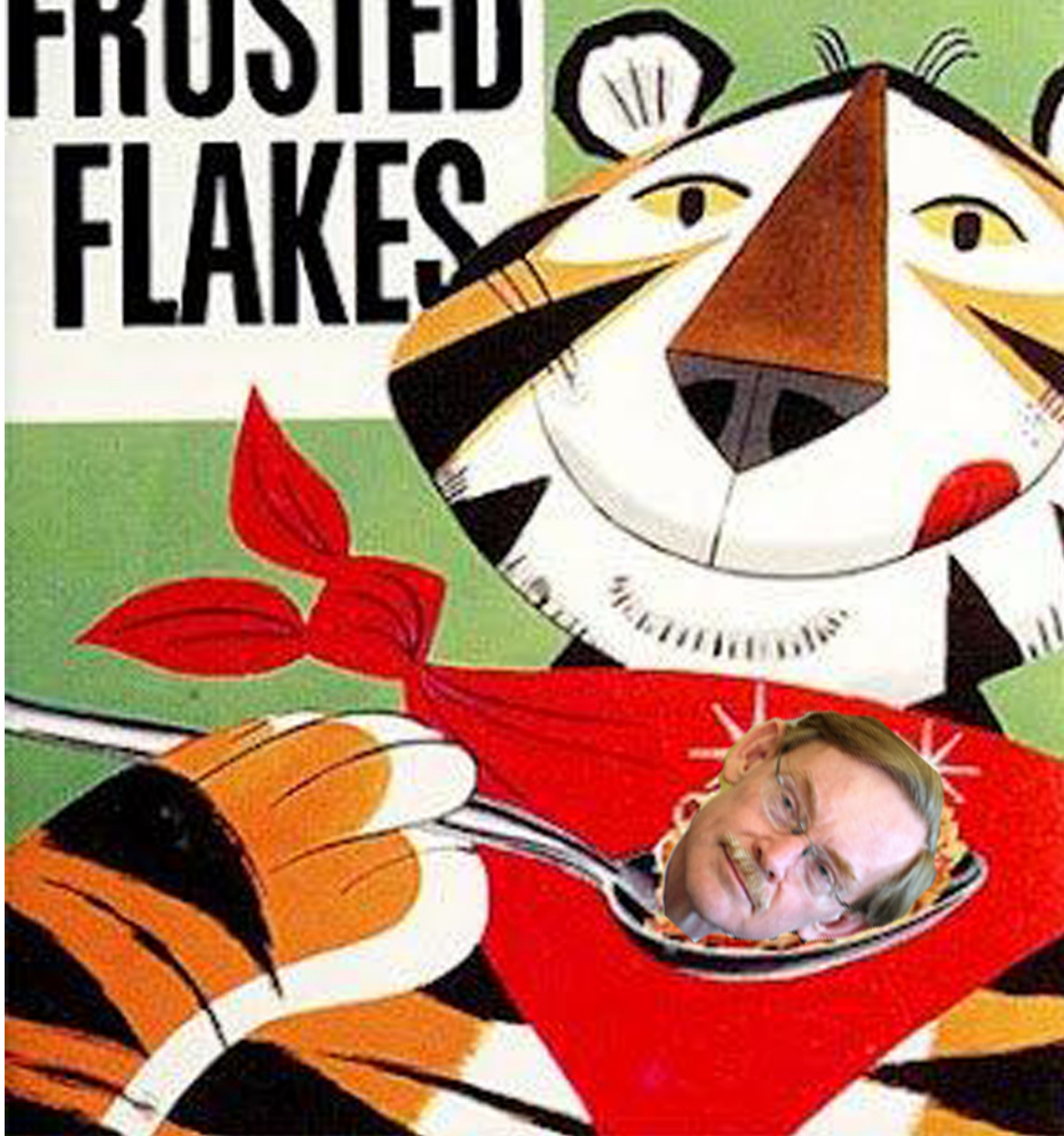
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*World Bank  
Group's*

**FROSTED  
FLAKES**

*"G-R-R-REAT!"*



The following Vice Presidents have escaped inclusion in this year's edition of Other Worldly. Be advised that in the event that the Mayan predictions do not come true and that Other Worldly lives to publish in 2013, you will be offered prominence:

Justin Lin, Janamitra Devan, Robert Kopech, Karin Finkelston, Saadia Khiari, Jingdong Hua, Snezana Stolijkovic, Izumi Kobayashi and Michel Wormser.